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Century Group International Holdings Limited 世紀集團國際控股有限公司

(formerly known as CHerish Holdings Limited) (incorporated in the Cayman Islands with limited liability) (Stock Code: 2113)

CHANGE OF COMPANY NAME AND CHANGE OF STOCK SHORT NAMES

Reference is made to the announcement of Century Group International Holdings Limited (formerly known as CHerish Holdings Limited) (the "Company") dated 10 January 2019, the circular of the Company dated 11 January 2019 (the "Circular") and the poll results announcement dated 31 January 2019 in relation to, inter alia, the Proposed Change of Company Name. Unless otherwise defined herein, capitalised terms used herein shall have the same meanings as defined in the Circular.

CHANGE OF COMPANY NAME

As announced by the Company on 31 January 2019, the special resolution approving the change of the English name of the Company from "CHerish Holdings Limited" to "Century Group International Holdings Limited" and adopt the Chinese name of "世紀集團國際控股有限公司" as the dual foreign name of the Company (the "Change of Name") was duly passed by the Shareholders at the EGM held on 31 January 2019.

The Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in the Cayman Islands on 31 January 2019. The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Companies Registry in Hong Kong on 26 February 2019 confirming the registration of the Company's new English and Chinese names in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAMES

The English stock short name of the Company will be changed from "CHERISH HLDGS" to "CENTURY GP INTL" and the Chinese stock short name of the Company will be changed from "東盈控股" to "世紀集團國際" for trading in the Shares on the Stock Exchange, with effect from 9:00 a.m. on 8 March 2019. The stock code of the Company on the Stock Exchange remains unchanged as "2113".

EFFECT OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any rights of the Shareholders or the Group's daily business operations. All existing share certificates of the Company in issue bearing the former names of the Company will continue to be good evidence of title to such Shares and will continue to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing share certificates of the Company for new share certificates printed in the new names of the Company. New share certificates of the Company will be issued under the new name of the Company with effect from 8 March 2019.

By order of the Board
Century Group International Holdings Limited
Zhang Chengzhou
Chairman

Hong Kong, 5 March 2019

As at the date of this announcement, the Board comprises Mr. Zhang Chengzhou, Mr. Cao Jun and Mr. Li Xiangzhong as executive Directors, Mr. Cao Qian as non-executive director and Mr. Cheung Wai Lun Jacky, Mr. Lee Chi Ming and Mr. Tang Chi Wai as independent non-executive directors.