

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

CHerish Holdings Limited

東盈控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2113)

VOLUNTARY ANNOUNCEMENT

DISPOSAL OF SHARES BY CONTROLLING SHAREHOLDER

This is a voluntary announcement made by CHerish Holdings Limited (the “**Company**”).

The Company has been notified by the controlling shareholder (within the meaning of the Rules Governing the Listing of Securities on the Main Board of The Stock Exchange of Hong Kong Limited) of the Company, Waterfront Palm Limited (“**Waterfront Palm**”), that it had disposed an aggregate of 47,135,000 shares on the open market, from 17 August 2017 to 7 September 2017, on The Stock Exchange of Hong Kong Limited for a total consideration of approximately HK\$29,101,800 (the “**Disposal**”).

Immediately before completion of the Disposal, Waterfront Palm owned a total of 555,000,000 shares of the Company, representing 72.29% of the issued share capital of the Company. The shares disposed of represents approximately 6.14% of the issued share capital of the Company as at the date of this announcement. Upon completion of the Disposal, Waterfront Palm held 507,865,000 shares of the Company, which represents approximately 66.15% of the issued share capital of the Company as at the date of this announcement.

The Disposal was made on the open market. To the best of the Company’s knowledge, information and belief, having made all reasonable enquiries, the Company is not aware of the identities of the counterparties of the Disposal or of their respective principal business activities.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
CHerish Holdings Limited
Tang Man On
Chairman

Hong Kong, 7 September 2017

As at the date of this announcement, the Board comprises Mr. Tang Man On (Chairman), Mr. Kwok Hoi Chiu and Ms. Choi Chun Chi Sandy as executive Directors, and Mr. Cheung Wai Lun Jacky, Mr. Lee Chi Ming and Mr. Tang Chi Wai as independent non-executive Directors.