Please use this form if you want the Public Offer Shares to be issued in your name
倘　閣下欲以本身名義登記將獲發行的公開發售股份，請使用本表格

Staple your payment here
請將股款緊訂在此

This Application Form uses the same terms as defined in the prospectus of CHerish Holdings Limited (the "Company") dated 30 September 2016 (the "Prospectus"). 本申請表格使用東盈控股有限公司(「本公司」)於二零一六年九月三十日刊發的招股章程(「招股章程」)所界定的相同詞彙。

Neither this Application Form nor the Prospectus constitutes an offer to sell or the solicitation of an offer to buy any Public Offer Shares in any jurisdiction other than Hong Kong. The Public Offer Shares may not be offered in the United States without registration or an exemption from registration under the U.S. Securities Act. 本申請表格及招股章程概不構成在香港以外的任何司法權區要約出售或游説要約購買任何公開發售股份。若無根據美國證券法登記或獲豁免登記，公開發售股份不得在美國提呈發售。

This Application Form and the Prospectus may not be forwarded or distributed or reproduced (in whole or in part) in any manner whatsoever in any jurisdiction where such forwarding, distribution or reproduction is not permitted under the law of that jurisdiction. 任何根據當地法例不得發送、派發或複製本申請表格及招股章程的司法權區內概不得以任何方式發送或派發或複製(不論全部或部分)本申請表格及招股章程。

Copies of the Prospectus, all related Application Forms and the other documents specified in the section headed "Documents delivered to the Registrar of Companies and available for inspection" in Appendix V to the Prospectus, have been registered by the Registrar of Companies in Hong Kong as required by section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance. Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Stock Exchange"), Hong Kong Securities Clearing Company Limited ("HKSCC"), the Securities and Futures Commission of Hong Kong (the "SFC") and the Registrar of Companies in Hong Kong take no responsibility for the contents of these documents. 招股章程、所有相關申請表格及招股章程附錄五「送呈公司註冊處處長及備查文件」一節所述的其他文件已根據公司(清盤及雜項條文)條例第342C條的規定送呈香港公司註冊處處長登記。香港交易及結算所有限公司、香港聯合交易所有限公司(「聯交所」)、香港中央結算有限公司(「香港結算」)、香港證券及期貨事務監察委員會(「證監會」)及香港公司註冊處處長對此等文件的內容概不負責。

CHerish Holdings Limited
東盈控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(於開曼群島註冊成立之有限公司)

Stock code : 2113
股份代號 : 2113

Offer Price : HK$0.70 per Offer Share plus brokerage fee of 1%, SFC transaction levy of 0.0027%, and Stock Exchange trading fee of 0.005% (payable in full on application and subject to refund)
發售價 : 每股發售股份0.70港元，另加1%經紀佣金、0.0027%證監會交易徵費及0.005%聯交所交易費(須於申請時繳足，多繳股款可予退還)

You should read this Application Form in conjunction with the Prospectus, which contains further information on the application procedures. 招股章程載有關於申請程序的進一步資料，本申請表格應與招股章程一併閱讀。

Application Form 申請表格

To: CHerish Holdings Limited
Joint Lead Managers
The Public Offer Underwriters

致：東盈控股有限公司
聯席牽頭經辦人
公開發售包銷商

Applicants' declaration
I/We agree to the terms and conditions and application procedures in this Application Form and the Prospectus. Please refer to the "Effect of completing and submitting this Application Form" section of this Application Form.

申請人聲明
本人／吾等同意本申請表格及招股章程的條款及條件以及申請程序。請參閱本申請表格「填寫及遞交本申請表格的效用」一節。

Warning: Only one application may be made for the benefit of any person. Please refer to the last four bullets of "Effect of completing and submitting this Application Form" section.

警告：任何人士只限作出一次為其利益而進行的認購申請。請參閱「填寫及遞交本申請表格的效用」一節最後四點。

Please use this form if you want the Public Offer Shares to be issued in your name
倘　閣下欲以本身名義登記將獲發行的公開發售股份，請使用本表格

Signed by (all) applicant(s) (all joint applicants must sign):
由（所有）申請人簽署（所有聯名申請人必須簽署）：

....

Date: 日期： ..../................/................
D 日　　M 月　　Y 年

For Broker use 此欄供經紀填寫 Lodged by 遞交申請的經紀	
Broker No. 經紀號碼	Broker's Chop 經紀印章

Number of Public Offer Shares applied for (not more than 9,250,000 Shares)
申請公開發售股份數目（不超過9,250,000股股份）

Total amount 總額

HK$ 港元

Cheque/banker's cashier order number
支票／銀行本票號碼

Name of bank on which cheque/banker's cashier order is drawn (see "How to make your application" section)
兌現支票／銀行本票的銀行名稱（見「申請手續」一節）

Name in English 英文姓名／名稱

Family name or company name 姓氏或公司名稱	Forename(s) 名字

Name in Chinese 中文姓名／名稱

Family name or company name 姓氏或公司名稱	Forename(s) 名字

Occupation in English 職業（以英文填寫）

Hong Kong identity card no./passport no./Hong Kong business registration no.* (Please delete as appropriate) 香港身份證號碼／護照號碼／香港商業登記號碼*（請刪去不適用者）

Names of all other joint applicants in English (if any)
所有其他聯名申請人的英文姓名／名稱（如有）

1)
2)
3)

Hong Kong identity card no./passport no./Hong Kong business registration no. of all other joint applicants* (Please delete as appropriate) 所有其他聯名申請人的香港身份證號碼／護照號碼／香港商業登記號碼*（請刪去不適用者）

1)
2)
3)

Hong Kong address in English and telephone no. (joint applicants should give the address and the telephone number of first-named applicant only) 香港地址（以英文填寫）及電話號碼（聯名申請人只須填寫排名首位申請人的地址及電話號碼）

Telephone No. 電話號碼

For Nominees: You will be treated as applying for your own benefit if you do not complete this section. Please provide an account number or identification code for each (joint) beneficial owner. 由代名人遞交：　閣下倘不填寫本節，是項申請將視作為　閣下本身利益提出。請填寫每名（聯名）實益擁有人的賬戶號碼或識別編碼。

ADDRESS LABEL **地址標貼**（Your **name(s)** and **address** in Hong Kong in BLOCK letters 請用英文**正楷**填寫**姓名／名稱**及香港**地址**）

For Internal use
此欄供內部使用

Please use this form if you want the Public Offer Shares to be issued in your name
倘　閣下欲以本身名義登記將獲發行的公開發售股份，請使用本表格

*(1) An individual must provide his Hong Kong identity card number or, if he does not hold a Hong Kong identity card, his passport number. A body corporate must provide its Hong Kong business registration number. Each joint applicant must provide its or his relevant number. The Hong Kong identity card number(s)/passport number(s)/Hong Kong business registration number(s) will be transferred to a third party for checking the Application Form's validity. 個別人士必須填寫其香港身份證號碼或（如非香港身份證持有人）護照號碼。法人團體必須填寫其香港商業登記號碼。每名聯名申請人均必須提供其相關號碼。該等香港身份證號碼／護照號碼／香港商業登記號碼將轉交第三方以核實申請表格是否有效。

(2) Part of the Hong Kong identity card number/passport number of you or, for joint applicants, the first-named applicant may be printed on your refund cheque (if any). Your banker may require verification of your Hong Kong identity card number/passport number before you can cash your refund cheque. 退款支票（如有）上或會印有　閣下或（如屬聯名申請人）排名首位申請人的香港身份證號碼／護照號碼的一部分。銀行兌現退款支票前或會要求查證　閣下的香港身份證號碼／護照號碼。

(3) If an application is made by an unlisted company and:
- the principal business of that company is dealing in securities; and
- you exercise statutory control over that company,

then the application will be treated as being made for your benefit.
倘申請人是一家非上市公司，而：
- 該公司的主要業務為證券買賣；及
- 閣下可對該公司行使法定控制權，

是項申請將視作為　閣下的利益提出。

Please use this form if you want the Public Offer Shares to be issued in your name

How to make your application

1. Use the table below to calculate how much you must pay. Your application must be for a minimum of 5,000 Public Offer Shares and in one of the numbers set out in the table, or your application will be rejected.

Number of Public Offer Shares applied for	Amount payable on application HK$	Number of Public Offer Shares applied for	Amount payable on application HK$
5,000	3,535.27	450,000	318,174.26
10,000	7,070.54	500,000	353,526.95
15,000	10,605.81	600,000	424,232.34
20,000	14,141.08	700,000	494,937.73
25,000	17,676.35	800,000	565,643.12
30,000	21,211.62	900,000	636,348.51
35,000	24,746.89	1,000,000	707,053.90
40,000	28,282.16	1,500,000	1,060,580.85
45,000	31,817.43	2,000,000	1,414,107.80
50,000	35,352.70	2,500,000	1,767,634.75
60,000	42,423.23	3,000,000	2,121,161.70
70,000	49,493.77	3,500,000	2,474,688.65
80,000	56,564.31	4,000,000	2,828,215.60
90,000	63,634.85	4,500,000	3,181,742.55
100,000	70,705.39	5,000,000	3,535,269.50
150,000	106,058.09	6,000,000	4,242,323.40
200,000	141,410.78	7,000,000	4,949,377.30
250,000	176,763.48	8,000,000	5,656,431.20
300,000	212,116.17	9,000,000	6,363,485.10
350,000	247,468.87	9,250,000*	6,540,248.58
400,000	282,821.56		

* Maximum number of Public Offer Shares that may apply for

2. Complete the form in English and sign it. Only written signatures will be accepted (and not by way of personal chop).

3. Staple your cheque or banker's cashier order to the form. Each application for the Public Offer Shares must be accompanied by either one separate cheque or one separate banker's cashier order. Your application will be rejected if your cheque or banker's cashier order does not meet all the following requirements:

<table>
<tr><th>The cheque must:</th><th>Banker's cashier order must:</th></tr>
<tr><td colspan="2">• be in Hong Kong dollars;
• not be post-dated;
• be made payable to "BANK OF CHINA (HONG KONG) NOMINEES LIMITED – CHERISH HOLDINGS PUBLIC OFFER";
• be crossed "Account Payee Only";</td></tr>
<tr><td>• be drawn on your Hong Kong dollar bank account in Hong Kong; and
• show your account name, which must either be preprinted on the cheque, or be endorsed on the back by a person authorised by the bank. This account name must correspond with your name. If it is a joint application, the account name must be the same as the first-named applicant's name.</td><td>• be issued by a licensed bank in Hong Kong, and have your name certified on the back by a person authorised by the bank. The name on the banker's cashier order must correspond with your name. If it is a joint application, the name on the back of the banker's cashier order must be the same as the firstnamed applicant's name.</td></tr>
</table>

4. Tear off the Application Form, fold it once and lodge your completed Application Form (with cheque or banker's cashier order attached) to one of the collection boxes at any of the following branches of:

Bank of China (Hong Kong) Limited

District	Branch Name	Address
Hong Kong Island	Bank of China Tower Branch	3/F, 1 Garden Road
	King's Road Branch	131-133 King's Road, North Point
	Aberdeen Branch	25 Wu Pak Street, Aberdeen
Kowloon	Jordan Road Branch	1/F, Sino Cheer Plaza, 23-29 Jordan Road
	Metro City Branch	Shop 209, Level 2, Metro City Phase 1, Tseung Kwan O
New Territories	Ma On Shan Plaza Branch	Shop 2103, Level 2, Ma On Shan Plaza, Sai Sha Road, Ma On Shan

5. Your Application Form can be lodged at these times:

Friday, 30 September 2016 – 9:00 a.m. to 5:00 p.m.
Monday, 3 October 2016 – 9:00 a.m. to 5:00 p.m.
Tuesday, 4 October 2016 – 9:00 a.m. to 5:00 p.m.
Wednesday, 5 October 2016 – 9:00 a.m. to 12:00 noon

6. The latest time for lodging your application is 12:00 noon on Wednesday, 5 October 2016. The application lists will be open between 11:45 a.m. and 12:00 noon on that day, subject only to the weather conditions, as described in "9. Effect of bad weather on the opening of the application lists" in the section headed "How to apply for the Public Offer Shares" of the Prospectus.

申請手續

1. 請使用下表計算　閣下應付的款項。　閣下申請認購的股數須至少為5,000股公開發售股份，並為下表所列的其中一個數目，否則恕不受理。

申請認購的公開發售股份數目	申請時應繳款項 港元	申請認購的公開發售股份數目	申請時應繳款項 港元
5,000	3,535.27	450,000	318,174.26
10,000	7,070.54	500,000	353,526.95
15,000	10,605.81	600,000	424,232.34
20,000	14,141.08	700,000	494,937.73
25,000	17,676.35	800,000	565,643.12
30,000	21,211.62	900,000	636,348.51
35,000	24,746.89	1,000,000	707,053.90
40,000	28,282.16	1,500,000	1,060,580.85
45,000	31,817.43	2,000,000	1,414,107.80
50,000	35,352.70	2,500,000	1,767,634.75
60,000	42,423.23	3,000,000	2,121,161.70
70,000	49,493.77	3,500,000	2,474,688.65
80,000	56,564.31	4,000,000	2,828,215.60
90,000	63,634.85	4,500,000	3,181,742.55
100,000	70,705.39	5,000,000	3,535,269.50
150,000	106,058.09	6,000,000	4,242,323.40
200,000	141,410.78	7,000,000	4,949,377.30
250,000	176,763.48	8,000,000	5,656,431.20
300,000	212,116.17	9,000,000	6,363,485.10
350,000	247,468.87	9,250,000*	6,540,248.58
400,000	282,821.56		

* 閣下可申請認購的公開發售股份最高數目

2. 請以英文填妥及簽署表格。僅接納親筆簽名(不得以個人印章代替)。

3. 閣下須將支票或銀行本票釘於表格上。每份公開發售股份申請必須附上一張獨立開出的支票或一張獨立開出的銀行本票。支票或銀行本票必須符合以下所有規定，否則有關的認購申請不獲接納：

<table>
<tr><th>支票必須：</th><th>銀行本票必須：</th></tr>
<tr><td colspan="2">• 為港元；
• 不得為期票；
• 註明抬頭人為「中國銀行(香港)代理人有限公司－東盈控股公開發售」；
• 劃線註明「只准入抬頭人賬戶」；</td></tr>
<tr><td>• 從　閣下在香港的港元銀行賬戶中開出；及
• 顯示　閣下的賬戶名稱，而該賬戶名稱必須已預印在支票上，或由獲銀行授權的人士在該支票背面背書。該賬戶名稱必須與　閣下姓名／名稱相同。倘屬聯名申請，賬戶名稱必須與排名首位申請人的姓名／名稱相同。</td><td>• 須由香港持牌銀行開出，並由獲銀行授權的人士在銀行本票背面簽署核證　閣下姓名／名稱。銀行本票所示姓名／名稱須與　閣下姓名／名稱相同。倘屬聯名申請，銀行本票背面所示姓名／名稱必須與排名首位申請人的姓名／名稱相同。</td></tr>
</table>

4. 請撕下申請表格，對摺一次，然後將填妥的申請表格(連同支票或銀行本票)投入下列任何一間分行的收集箱：

中國銀行(香港)有限公司

區域	分行	地址
香港島	中銀大廈分行	花園道1號3樓
	英皇道分行	北角英皇道131-133號
	香港仔分行	香港仔湖北街25號
九龍	佐敦道分行	佐敦道23-29號新寶廣場1樓
	新都城分行	將軍澳 新都城1期二樓209號
新界	馬鞍山廣場分行	馬鞍山西沙路 馬鞍山廣場 L2層2103號

5. 閣下可於下列時間遞交申請表格：

二零一六年九月三十日(星期五)	—	上午九時正至下午五時正
二零一六年十月三日(星期一)	—	上午九時正至下午五時正
二零一六年十月四日(星期二)	—	上午九時正至下午五時正
二零一六年十月五日(星期三)	—	上午九時正至中午十二時正

6. 截止遞交申請的時間為二零一六年十月五日(星期三)中午十二時正。本公司將於當日上午十一時四十五分至中午十二時正期間登記認購申請，唯一會影響此時間的變化因素為當日的天氣情況(詳見招股章程「如何申請公開發售股份」一節「9.惡劣天氣對辦理申請登記的影響」)。

CHerish Holdings Limited
東盈控股有限公司
(Incorporated in the Cayman Islands with limited liability)

SHARE OFFER

Conditions of your application

A. Who can apply

1. You and any person(s) for whose benefit you are applying must be 18 years of age or older and must have a Hong Kong address.
2. If you are a firm, the application must be in the individual members' names.
3. The number of joint applicants may not exceed 4.
4. If you are a body corporate, the application must be signed by a duly authorised officer, who must state his representative capacity, and stamped with your corporation's chop.
5. You must be outside the United States, not be a United States Person (as defined in Regulation S under the U.S. Securities Act) and not be a legal or natural person of the PRC.
6. Unless permitted by the Listing Rules, you cannot apply for any Public Offer Shares if you are:
   - an existing beneficial owner of shares in the Company and/or any of its subsidiaries;
   - a core connected person (as defined in the Listing Rules) of the Company or will become a core connected person of the Company immediately upon completion of the Share Offer;
   - a close associate (as defined in the Listing Rules) of any of the above;
   - have been allocated or have applied for any Placing Shares or otherwise participated in the Placing; or
   - a Director or chief executive officer of the Company and/or any of its subsidiaries.

B. If you are a nominee

You, as a nominee, may make more than one application for the Public Offer Shares by: (i) giving electronic application instructions to HKSCC via Central Clearing and Settlement System ("CCASS") (if you are a CCASS Participant); or (ii) using a **WHITE** or **YELLOW** Application Form, and lodge more than one application in your own name on behalf of different beneficial owners.

C. Effect of completing and submitting this Application Form

By completing and submitting this Application Form, you (and if you are joint applicants, each of you jointly and severally) for yourself or as an agent or a nominee on behalf of each person for whom you act:

- undertake to execute all relevant documents and instruct and authorise the Company and/or the Bookrunner (or their agents or nominees), as agents of the Company, to execute any documents for you and to do on your behalf all things necessary to register any Public Offer Shares allocated to you in your name as required by the Articles of Association;
- agree to comply with the Companies Ordinance, the Companies (Winding Up and Miscellaneous Provisions) Ordinance and the Articles of Association;
- confirm that you have read the terms and conditions and application procedures set out in the Prospectus and in this Application Form and agree to be bound by them;
- confirm that you have received and read the Prospectus and have only relied on the information and representations contained in the Prospectus in making your application and will not rely on any other information or representations except those in any supplement to the Prospectus;
- confirm that you are aware of the restrictions on the Share Offer in the Prospectus;
- agree that none of the Company, the Selling Shareholder, the Sponsor, the Bookrunner, the Joint Lead Managers, the Underwriters, their respective directors, officers, employees, partners, agents, advisers and any other parties involved in the Share Offer is or will be liable for any information and representations not in the Prospectus (and any supplement to it);
- undertake and confirm that you or the person(s) for whose benefit you have made the application have not applied for or taken up, or indicated an interest for, and will not apply for or take up, or indicate an interest for, any Offer Shares under the Placing nor participated in the Placing;
- agree to disclose to the Company, the Selling Shareholder, the Hong Kong Branch Share Registrar, receiving bank, the Sponsor, the Bookrunner, the Joint Lead Managers, the Underwriters and/or their respective advisers and agents any personal data which they may require about you and the person(s) for whose benefit you have made the application;
- if the laws of any place outside Hong Kong apply to your application, agree and warrant that you have complied with all such laws and none of the Company, the Selling Shareholder, the Sponsor, the Bookrunner, the Joint Lead Managers and the Underwriters nor any of their respective officers or advisers will breach any law outside Hong Kong as a result of the acceptance of your offer to purchase, or any action arising from your rights and obligations under the terms and conditions contained in the Prospectus and this Application Form;
- agree that once your application has been accepted, you may not rescind it because of an innocent misrepresentation;
- agree that your application will be governed by the laws of Hong Kong;
- represent, warrant and undertake that (i) you understand that the Public Offer Shares have not been and will not be registered under the U.S. Securities Act; and (ii) you and any person for whose benefit you are applying for the Public Offer Shares are outside the United States (as defined in Regulation S) or are a person described in paragraph (h)(3) of Rule 902 of Regulation S;
- warrant that the information you have provided is true and accurate;
- agree to accept the Public Offer Shares applied for, or any lesser number allocated to you under the application;
- authorise the Company to place your name(s), on the Company's register of members as the holder(s) of any Public Offer Shares allocated to you, and the Company and/or its agents to send any share certificate(s) and/or any refund cheque(s) to you or the first-named applicant for joint application by ordinary post at your own risk to the address stated on the application, unless you are eligible to collect the share certificate(s) and/or refund cheque(s) in person;
- declare and represent that this is the only application made and the only application intended by you to be made to benefit you or the person for whose benefit you are applying;
- understand that the Company and the Bookrunner will rely on your declarations and representations in deciding whether or not to make any allotment of any of the Public Offer Shares to you and that you may be prosecuted for making a false declaration;

- (if the application is made for your own benefit) warrant that no other application has been or will be made for your benefit on a **WHITE** or **YELLOW** Application Form or by giving electronic application instructions to HKSCC by you or by any one as your agent or by any other person; and
- (if you are making the application as an agent for the benefit of another person) warrant that (i) no other application has been or will be made by you as agent for or for the benefit of that person or by that person or by any other person as agent for that person on a **WHITE** or **YELLOW** Application Form or by giving electronic application instructions to HKSCC; and (ii) you have due authority to sign the Application Form or give electronic application instructions on behalf of that other person as their agent.

D. Power of attorney

If your application is made by a person under a power of attorney, the Company and the Bookrunner may accept or reject your application at their discretion and on any conditions they think fit, including evidence of the attorney's authority.

Allocation of the Public Offer Shares – Pools A and B

There will be initially a total of 18,500,000 Public Offer Shares (after taking into account any adjustment in the number of Offer Shares allocated between the Public Offer and the Placing) to be offered for subscription by members of the public in Hong Kong under the Public Offer, representing approximately 10% of the total number of Offer Shares initially being available under the Share Offer. For allocation purposes only, the 18,500,000 Shares initially being offered for subscription under the Public Offer (after taking into account any adjustment in the numbers of Offer Shares allocated between the Public Offer and the Placing) will be divided into two pools: Pool A comprising 9,250,000 Public Offer Shares and Pool B comprising 9,250,000 Public Offer Shares, both of which are available on an equitable basis to successful applicants. All valid applications that have been received for Public Offer Shares with a total amount (excluding brokerage, SFC transaction levy, and the Hong Kong Stock Exchange trading fee) of HK$5 million or below will fall into Pool A and all valid applications that have been received for Offer Shares with a total amount (excluding brokerage, SFC transaction levy, and Hong Kong Stock Exchange trading fee) of over HK$5 million and up to the total value of Pool B, will fall into Pool B. Applicants should be aware that applications in Pool A and in Pool B may receive different allocation ratios. If Public Offer Shares in one pool (but not both pools) are undersubscribed, the surplus Public Offer Shares will be transferred to the other pool to satisfy demand in that other pool and be allocated accordingly. Applicants can only receive an allocation of Public Offer Shares from either Pool A or Pool B but not from both pools. Multiple or suspected multiple applications and any application for more than 50% of the 18,500,000 Shares initially comprised in the Public Offer (that is, 9,250,000 Public Offer Shares) are liable to be rejected. Allocation of Public Offer Shares to investors under the Public Offer will be based solely on the level of valid applications received under the Public Offer. The basis of allocation may vary, depending on the number of Public Offer Shares validly applied for by applicants. The allocation of Public Offer Shares could, where appropriate, consist of balloting, which would mean that some applicants may receive a higher allocation than others who have applied for the same number of Public Offer Shares, and those applicants who are not successful in the ballot may not receive any Public Offer Shares.

The Company expects to announce the indication of the level of interest in the Placing, the level of applications under the Public Offer and the basis of allocation of the Public Offer Shares on Friday, 14 October 2016 on the website of the Stock Exchange at www.hkexnews.hk and on the Company's website at www.cherishholdings.com. Results of allocations in the Public Offer, and the Hong Kong Identity Card/passport/Hong Kong Business Registration numbers of successful applicants will be available on the above websites.

If your application for Public Offer Shares is successful (in whole or in part)

If you apply for 1,000,000 or more Public Offer Shares and have provided all information required by the Application Form, you may collect your refund cheque(s) and/or share certificate(s) from Tricor Investor Services Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong from 9:00 a.m. to 1:00 p.m. on Friday, 14 October 2016 or such other date as notified by us.

If you are an individual who is eligible for personal collection, you must not authorise any other person to collect for you. If you are a corporate applicant which is eligible for personal collection, your authorised representative must bear a letter of authorisation from your corporation stamped with your corporation's chop. Both individuals and authorised representatives must produce, at the time of collection, evidence of identity acceptable to Tricor Investor Services Limited.

If you do not collect your refund cheque(s) and/or share certificate(s) personally within the time specified for collection, they will be despatched promptly to the address as specified on this Application Form by ordinary post at your own risk. If you apply for less than 1,000,000 Public Offer Shares, your refund cheque(s) and/or share certificate(s) will be sent to the address on the relevant Application Form on Friday, 14 October 2016, by ordinary post and at your own risk.

Refund of application monies

If you do not receive any Public Offer Shares or if your application is accepted only in part, the Company will refund to you your application monies, or the appropriate portion thereof, together with the related 1% brokerage fee, 0.0027% SFC transaction levy and 0.005% Stock Exchange trading fee without interest.

The refund procedures are stated in the "13. Despatch/collection of share certificates and refund monies" in the "How to apply for the Public Offer Shares" section of the Prospectus.

Application by HKSCC Nominees Limited ("HKSCC Nominees")

Where this Application Form is signed by HKSCC Nominees on behalf of persons who have given electronic application instructions to apply for the Public Offer Shares, the provisions of this Application Form which are inconsistent with those set out in the Prospectus shall not apply and provisions in the Prospectus shall prevail.

Without limiting the generality of this paragraph, the following sections of this Application Form are inapplicable where this form is signed by HKSCC Nominees:

- "Applicants' declaration" on the first page;
- "Warning" on the first page;
- "If you are a nominee";
- All representations and warranties under the "Effect of completing and submitting this Application Form" section, except the first one regarding registration of Public Offer Shares in the applicant's name and the signing of documents to enable the applicant to be registered as the holder of the Public Offer Shares;
- "If your application for Public Offer Shares is successful (in whole or in part)"; and
- "Refund of application monies".

The following sections in the "How to apply for the Public Offer Shares" section of the Prospectus are inapplicable where this form is signed by HKSCC Nominees:

- "7. How many applications can you make"; and
- "11. Circumstances in which you will not be allotted Public Offer Shares".

CHerish Holdings Limited
東盈控股有限公司
（於開曼群島註冊成立之有限公司）

股份發售

申請條件

甲、可提出申請的人士

1. 閣下及　閣下為其利益提出申請的任何人士必須年滿18歲並有香港地址。
2. 倘　閣下為商號，申請必須以個別成員名義提出。
3. 聯名申請人不得超過四名。
4. 倘　閣下為法人團體，申請必須經獲正式授權人員簽署，並註明其所屬代表身份及蓋上公司印章。
5. 閣下必須身處美國境外，並非美籍人士（定義見美國證券法S規例），亦非中國法人或自然人。
6. 除非為上市規則批准，否則下列人士不得申請認購任何公開發售股份：
   - 本公司及╱或其任何附屬公司股份的現有實益擁有人；
   - 本公司核心關連人士（定義見上市規則）或緊隨股份發售完成後將成為本公司核心關連人士的人士；
   - 上述任何人士的緊密聯繫人（定義見上市規則）；
   - 已獲分配或已申請認購任何配售股份或以其他方式參與配售的人士；或
   - 本公司及╱或其任何附屬公司的董事或行政總裁。

乙、倘　閣下為代名人

閣下作為代名人可提出超過一份公開發售股份申請，方法是：(i)透過中央結算及交收系統（「中央結算系統」）向香港結算發出電子認購指示（倘　閣下為中央結算系統參與者）；或(ii)使用**白色**或**黃色**申請表格，以本身名義代表不同實益擁有人提交超過一份申請。

丙、填寫及遞交本申請表格的效用

閣下填妥並遞交本申請表格，即表示　閣下（倘屬聯名申請人，即各人共同及個別）代表　閣下本身，或作為　閣下代其行事的每名人士的代理或代名人：

- 承諾簽立所有相關文件，並指示及授權本公司及╱或作為本公司代理的賬簿管理人（或彼等的代理或代名人），代表　閣下簽立任何文件，並按照組織章程細則的規定代表　閣下辦理一切必需事宜以將　閣下獲分配的任何公開發售股份以　閣下名義登記；
- 同意遵守公司條例、公司（清盤及雜項條文）條例及組織章程細則；
- 確認　閣下已細閱招股章程及本申請表格所載條款及條件以及申請程序，並同意受其約束；
- 確認　閣下已接獲及細閱招股章程，且提出申請時僅依賴招股章程載列的資料及陳述，及不會依賴任何其他資料或陳述（招股章程任何補充文件所載者除外）；
- 確認　閣下知悉招股章程內有關股份發售的限制；
- 同意本公司、售股股東、保薦人、賬簿管理人、聯席牽頭經辦人、包銷商、彼等各自的董事、高級職員、僱員、合夥人、代理、顧問及參與股份發售的任何其他各方現時及日後均毋須對任何並非載於招股章程（及其任何補充文件）的資料及陳述負責；
- 承諾及確認　閣下或　閣下為其利益提出申請的人士並無申請或接納或表示有意申請認購（亦不會申請或接納或表示有意申請認購）配售中任何發售股份，亦無參與配售；
- 同意在本公司、售股股東、香港股份過戶登記分處、收款銀行、保薦人、賬簿管理人、聯席牽頭經辦人、包銷商及╱或彼等各自的顧問及代理提出要求時，向彼等披露有關　閣下及　閣下為其利益提出申請的人士的任何個人資料；
- 若香港境外任何地方的法律適用於　閣下的申請，則同意及保證　閣下已遵守所有有關法律，且本公司、售股股東、保薦人、賬簿管理人、聯席牽頭經辦人及包銷商以及彼等各自的高級職員或顧問概不會因接納　閣下的購買要約，或　閣下在招股章程及本申請表格所載條款及條件下的權利及責任所引致的任何行動，而違反香港境外的任何法律；
- 同意　閣下的申請一經接納，即不得因無意的失實陳述而撤回；
- 同意　閣下的申請受香港法例規管；
- 聲明、保證及承諾：(i)　閣下明白公開發售股份不曾亦不會根據美國證券法登記；及(ii)　閣下及　閣下為其利益申請公開發售股份的任何人士均身處美國境外（定義見S規例）或為S規例第902條第(h)(3)段所述的人士；
- 保證　閣下提供的資料真實及準確；
- 同意接納所申請或分配予　閣下但數目較申請為少的公開發售股份；
- 授權本公司將　閣下的姓名╱名稱列入本公司股東名冊，作為　閣下獲分配的任何公開發售股份的持有人，並授權本公司及╱或其代理以普通郵遞方式按申請所示地址向　閣下或聯名申請的排名首位申請人寄發任何股票及╱或任何退款支票，郵誤風險由　閣下承擔，惟　閣下合資格親身領取股票及╱或退款支票則除外；
- 聲明及陳述此乃　閣下為本身或　閣下為其利益提出申請的人士提出及擬提出的唯一申請；
- 明白本公司及賬簿管理人將依賴　閣下的聲明及陳述而決定是否向　閣下配發任何公開發售股份，閣下如作出虛假聲明，可能會被檢控；

- （倘本申請為　閣下本身的利益提出）保證　閣下或作為　閣下代理的任何人士或任何其他人士不曾亦不會為　閣下的利益以**白色**或**黃色**申請表格或向香港結算發出電子認購指示而提出其他申請；及
- （倘　閣下作為代理為另一人士的利益提出申請）保證(i)　閣下（作為代理或為該人士利益）或該人士或任何其他作為該人士代理的人士不曾亦不會以**白色**或**黃色**申請表格或向香港結算發出電子認購指示而提出其他申請；及(ii)　閣下獲正式授權作為該人士的代理代為簽署申請表格或發出電子認購指示。

丁、授權書

倘　閣下透過獲得授權書授權的人士提出申請，本公司及賬簿管理人可按其認為合適的任何條件（包括出示有關代表獲授權的證明）酌情接納或拒絕　閣下的申請。

公開發售股份的分配－甲組及乙組

根據公開發售,初步將會有合共18,500,000股公開發售股份（已計及公開發售與配售之間所分配發售股份數目的任何調整）提呈予香港公眾人士認購，佔根據股份發售初步可供認購的發售股份總數約10%。僅就分配而言，公開發售項下初步提呈可供認購的18,500,000股股份（已計及公開發售與配售之間所分配發售股份數目的任何調整）將會分為兩組：甲、乙組各自包括9,250,000股及9,250,000股公開發售股份，同時按公平基準分配予成功申請人。所有認購公開發售股份總額（不包括經紀佣金、證監會交易徵費及香港聯交所交易費）為5,000,000港元或以下的有效申請將撥入甲組，而所有認購公開發售股份總額（不包括經紀佣金、證監會交易徵費及香港聯交所交易費）超過5,000,000港元但不超過乙組總值的有效申請則撥入乙組。申請人應當留意，甲組及乙組的申請所獲分配的比例可能有所不同。倘其中一組公開發售股份（而非兩組）認購不足，則會將剩餘的公開發售股份撥往另一組以應付該組別的需求，並作出相應分配。申請人僅能獲分配甲組或乙組其中一組（而非兩組）的公開發售股份。重複申請或疑屬重複申請，以及認購公開發售初步可供認購的18,500,000股股份半數（即9,250,000股公開發售股份）以上的任何申請將不予受理。根據公開發售向投資者分配公開發售股份，僅會根據公開發售所收到的有效申請數目為基準計算。分配基準或會因應申請人有效申請之公開發售股份數目而有所不同，儘管分配基準計算公開發售股份可能會（如適用）包括抽籤形式，即部分申請人可能較其他申請相同數目公開發售股份之申請人獲分配更多公開發售股份，而未獲抽中之申請人則可能不獲分配任何公開發售股份。

本公司預期於二零一六年十月十四日（星期五）在聯交所網站(www.hkexnews.hk)及本公司網站(www.cherishholdings.com)公佈配售踴躍程度、公開發售之認購水平以及公開發售股份之分配基準。公開發售的分配結果及成功申請人的香港身份證／護照／香港商業登記號碼（如適用）亦同於上述網站公布。

倘　閣下的公開發售股份申請獲接納（全部或部分）

倘　閣下申請認購1,000,000股或以上公開發售股份並已提供申請表格所需的所有資料，　閣下可於二零一六年十月十四日（星期五）上午九時正至下午一時正或本公司公佈的其他日期，前往卓佳證券登記有限公司（地址為香港皇后大道東183號合和中心22樓）領取　閣下的退款支票及／或股票。

倘　閣下為個人申請人並合資格親身領取，　閣下不得授權任何其他人士代領。倘　閣下為公司申請人並合資格親身領取，　閣下的授權代表須攜同蓋上公司印章的公司授權書領取。個人申請人及授權代表領取股票時均須出示為卓佳證券登記有限公司接納的身份證明文件。

倘　閣下並無在指定領取時間內親身領取退款支票及／或股票，有關股票將會立即以普通郵遞方式寄往本申請表格所示地址，郵誤風險由　閣下承擔。倘　閣下申請認購1,000,000股以下公開發售股份，　閣下的退款支票及／或股票將於二零一六年十月十四日（星期五）以普通郵遞方式寄往相關申請表格所示地址，郵誤風險由　閣下承擔。

退回申請股款

倘　閣下未獲分配任何公開發售股份或申請僅部分獲接納，本公司將不計利息退回　閣下的申請股款或適當比例連同相關的1%經紀佣金、0.0027%證監會交易徵費及0.005%聯交所交易費。

有關退款程序載於招股章程「如何申請公開發售股份」一節「13.發送／領取股票及退回股款」一段。

香港中央結算（代理人）有限公司（「香港結算代理人」）提出的申請

倘本申請表格由香港結算代理人代表已發出電子認購指示申請公開發售股份的人士簽署，本申請表格與招股章程不符的條文將不適用，且以招股章程所述者為準。

在不限制此段一般性的原則下，本申請表格的以下部分在香港結算代理人作為本表格簽署人的情況下並不適用：

- 第一頁的「申請人聲明」；
- 第一頁的「警告」；
- 「倘　閣下為代名人」；
- 「填寫及遞交本申請表格的效用」一節內所有陳述及保證，惟首項有關以申請人名義登記公開發售股份及簽署文件使申請人登記成為公開發售股份持有人者除外；
- 「倘　閣下的公開發售股份申請獲接納（全部或部分）」；及
- 「退回申請股款」。

招股章程「如何申請公開發售股份」一節的以下部分在香港結算代理人作為本表格簽署人的情況下並不適用：

- 「7.閣下可提交的申請數目」；及
- 「11.閣下不獲配發公開發售股份的情況」。

Personal Data

Personal Information Collection Statement

This Personal Information Collection Statement informs the applicant for, and holder of, Public Offer Shares, of the policies and practices of the Company and the Hong Kong Branch Share Registrar in relation to personal data and the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the "Ordinance").

1. Reasons for the collection of your personal data

It is necessary for applicants and registered securities holders to supply correct personal data to the Company or its agents and the Hong Kong Branch Share Registrar when applying for securities or transferring securities into or out of their names or in procuring the services of the Hong Kong Branch Share Registrar. Failure to supply the requested data may result in your application for securities being rejected, or in delay or the inability of the Company or the Hong Kong Branch Share Registrar to effect transfers or otherwise render their services. It may also prevent or delay registration or transfers of the Public Offer Shares which you have successfully applied for and/or the despatch of share certificate(s) and/or refund cheque(s) to which you are entitled.

It is important that securities holders inform the Company and the Hong Kong Branch Share Registrar immediately of any inaccuracies in the personal data supplied.

2. Purposes

The personal data of the securities holders may be held and processed for the following purposes:

- processing your application and refund cheque, where applicable, verification of compliance with the terms and application procedures set out in this Application Form and the Prospectus and announcing results of allocation of the Public Offer Shares;
- compliance with applicable laws and regulations in Hong Kong and elsewhere;
- registering new issues or transfers into or out of the names of securities holders including, where applicable, HKSCC Nominees;
- maintaining or updating the register of securities holders of the Company;
- verifying securities holders' identities;
- establishing benefit entitlements of securities holders of the Company, such as dividends, rights issues and bonus issues;
- distributing communications from the Company and its subsidiaries;
- compiling statistical information and shareholder profiles;
- disclosing relevant information to facilitate claims on entitlements; and
- any other incidental or associated purposes relating to the above and/or to enable the Company and the Hong Kong Branch Share Registrar to discharge their obligations to securities holders and/or regulators and/or any other purposes to which the securities holders may from time to time agree.

3. Transfer of personal data

Personal data held by the Company and the Hong Kong Share Registrar relating to the securities holders will be kept confidential but the Company and the Hong Kong Branch Share Registrar may, to the extent necessary for achieving any of the above purposes, disclose or transfer (whether within or outside Hong Kong) the personal data to any of the following:

- the Company's appointed agents such as financial advisers, receiving bank and overseas principal share registrar;
- where applicants for securities request a deposit into CCASS, HKSCC or HKSCC Nominees, who will use the personal data for the purposes of operating CCASS;
- any agents, contractors or third-party service providers who offer administrative, telecommunications, computer, payment or other services to the Company or the Hong Kong Branch Share Registrar in connection with their respective business operation;
- the Stock Exchange, the SFC and any other statutory regulatory or governmental bodies or otherwise as required by laws, rules or regulations; and
- any persons or institutions with which the securities holders have or propose to have dealings, such as their bankers, solicitors, accountants or stockbrokers etc.

4. Retention of personal data

The Company and its Hong Kong Branch Share Registrar will keep the personal data of the applicants and holders of securities for as long as necessary to fulfil the purposes for which the personal data were collected. Personal data which is no longer required will be destroyed or dealt with in accordance with the Ordinance.

5. Access to and correction of personal data

Securities holders have the right to ascertain whether the Company or the Hong Kong Branch Share Registrar hold their personal data, to obtain a copy of that data, and to correct any data that is inaccurate. The Company and the Hong Kong Branch Share Registrar have the right to charge a reasonable fee for the processing of such requests.

All requests for access to data or correction of data should be addressed to us, at our registered address disclosed in the "Corporate Information" section of the Prospectus or as notified from time to time, for the attention of the company secretary, or our Hong Kong Branch Share Registrar for the attention of the privacy compliance officer.

By signing an Application Form or by giving electronic application instructions to HKSCC, you agree to all of the above.

個人資料

個人資料收集聲明

此項個人資料收集聲明是向公開發售股份的申請人及持有人説明有關本公司及香港股份過戶登記分處有關個人資料及香港法例第486章《個人資料(私隱)條例》(「《條例》」)方面的政策及慣例。

1. 收集　閣下個人資料的原因

申請人及登記證券持有人以本身名義申請證券或轉讓或受讓證券時或尋求香港股份過戶登記處的服務時，必須向本公司或其代理及香港股份過戶登記分處提供準確個人資料。未能提供所要求的資料可能會導致　閣下的證券申請被拒或延遲，或本公司或香港股份過戶登記分處無法進行過戶或以其他方式提供服務。此舉亦可能妨礙或延遲登記或轉讓　閣下獲接納申請的公開發售股份及／或寄發　閣下應得的股票及／或退款支票。

證券持有人所提供的個人資料如有任何錯誤，須立即通知本公司及香港股份過戶登記分處。

2. 用途

證券持有人的個人資料可作以下用途持有及處理：

- 處理　閣下的申請及退款支票(如適用)、核實是否符合本申請表格及招股章程載列的條款與申請程序以及公佈公開發售股份的分配結果；
- 遵守香港及其他地區的適用法律及法規；
- 以證券持有人(包括香港結算代理人(如適用))的名義登記新發行證券或轉讓或受讓證券；
- 存置或更新本公司的證券持有人名冊；
- 核實證券持有人身份；
- 確定本公司證券持有人的受益權利，例如股息、供股及紅股等；
- 分發本公司及其附屬公司的通訊；
- 編製統計數據及股東資料；
- 披露有關資料以便就權益提出申索；及
- 與上述者有關的任何其他附帶或相關用途及／或讓本公司及香港股份過戶登記處能履行對證券持有人及／或監管機構承擔的責任及／或證券持有人不時同意的任何其他用途。

3. 轉交個人資料

本公司及香港股份過戶登記處所持有關證券持有人的個人資料將會保密，但本公司及香港股份過戶登記分處可在將資料用作上述任何用途之必要情況下，向下列任何人士披露或轉交(不論在香港境內或境外)有關個人資料：

- 本公司委任的代理，例如財務顧問、收款銀行及海外股份過戶登記總處；
- (倘證券申請人要求將證券存於中央結算系統)香港結算或香港結算代理人；彼等將會就中央結算系統的運作使用有關個人資料；
- 向本公司或香港股份過戶登記分處提供與其各自業務運作有關的行政、電訊、電腦、付款或其他服務的任何代理、承辦商或第三方服務供應商；
- 聯交所、證監會及任何其他法定監管機關或政府部門或法例、規則或法規另行規定者；及
- 證券持有人與之有業務往來或擬有業務往來的任何人士或機構，例如彼等的銀行、律師、會計師或股票經紀等。

4. 保留個人資料

本公司及其香港股份過戶登記分處將按收集個人資料所需的用途保留證券申請人及持有人的個人資料。無需保留的個人資料將會根據《條例》銷毀或處理。

5. 查閱及更正個人資料

證券持有人有權確定本公司或香港股份過戶登記分處是否持有其個人資料，並有權索取有關資料的副本並更正任何不準確資料。本公司及香港股份過戶登記分處有權就處理任何查閱資料的要求收取合理費用。

所有查閱資料或更正資料的要求應按招股章程「公司資料」一節所披露或不時通知的本公司註冊地址送交公司秘書，或向本公司的香港股份過戶登記分處的私隱事務主任提出。

閣下簽署申請表格或向香港結算發出電子認購指示，即表示同意上述各項。

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